Aims for today:

 How do I ensure the data input into EQMS is accurate?
 How do I capture more risk data?
 How do I use the data for intelligent business decisions? 3,588,886 views | Feb 16, 2012, 11:02am

How Target Figured Out A Teen Girl Was Pregnant Before Her Father Did



Kashmir Hill Forbes Staff Welcome to The Not-So Private Parts where technology & privacy collide

Amazon hit with major data breach days before Black Friday

Customers' names and email addresses posted on website, tech giant confirms

GOOGLE POLICY BUSINESS

Google is facing an imminent antitrust investigation from the US Justice Department

The DOJ is said to have spent the past few weeks preparing for the probe By Nick Statt | @mokstatt | May 31, 2019, 8.59pm EDT



Facebook data-sharing partnerships with Amazon, Microsoft and other tech giants at the center of latest privacy scandal

BY NAT LEVY on December 19, 2018 at 9:13 am

Facebook launches searchable transparency library of all active ads

Josh Constine @joshconstine / 3 months ago

Comment

Data integrity

The overall completeness, accuracy and consistency of data

What are your greatest challenges managing data?



Less than 50% of structured data is used in making decisions—and less than 1% of an organisation's unstructured data is analysed or used at all. More than 70% of employees have access to data they should not, and 80% of analysts' time is spent simply discovering and preparing data

https://hbr.org/webinar/2017/04/whats-your-data-strategy

Why and how data strategies fail



Issues 1. Quality of data 2. Means to monetise 3. Organisational capability 4. Technology 5. Defence



Results

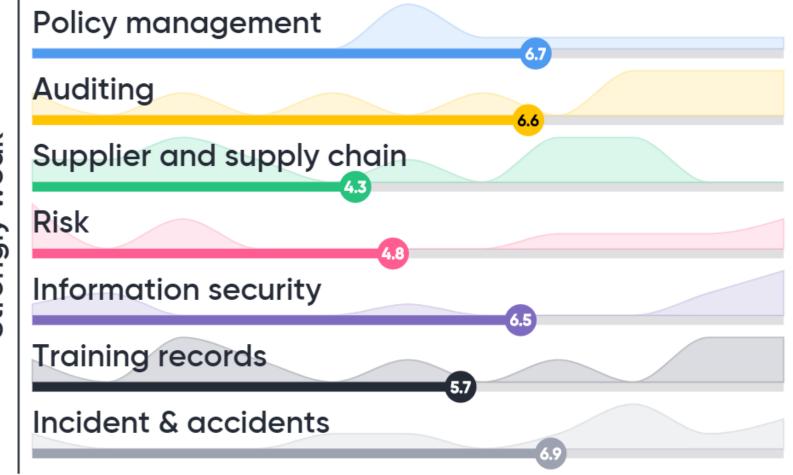
 High costs and difficulty
 Little business benefit
 Little growth beyond silos

4. Can't scale

5. Costs time, money and trouble.

Your data processes

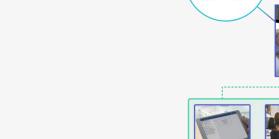
Strongly weak



Strongly agree

8 examples of how quality teams need to be managing data integrity

- Engineer integrated robust processes and systems which embed best practice
- 2. Certification to standards:
 - **1**. BS 10012
 - 2. ISO 27001
- 3. Risk based thinking
- 4. Compliance training e.g. GDPR
- 5. Audit data quality
- 6. Maintain information asset register / process
- 7. Apply quality methodologies e.g. 5S, Kaizen, Lean
- 8. Engage the business









Our data map



✓ Internal issues, NCRs, training 1. Collect risk and ✓ Macro-environmental changes opportunity ✓ Inspections data ✓ Policies & documentation Process reviews ✓ Culture health checks 2. Audits ✓ Department audits Risk and opportunity identification ✓ Reports 3. Risk ✓ Business continuity treatment ✓ Workflows / CAPA ✓ Business improvement





Leadership as quality advocates

Data quality should have





https://quality.eqms.co.uk/blog/the-ultimate-guide-tocalculating-understanding-and-reducing-your-costs-ofpoor-quality-copq

Not all metrics are of equal importance!

Key performance indicators:



- Percentage of processes where completion falls within +/- 5% of the estimated completion
- ✓ Average process overdue time
- Percentage of overdue processes
- Average process age
- Percentage of processes where the actual number assigned resources is less than planned number of assigned resources
- Sum of costs of "killed" / stopped active processes
- ✓ Average time to complete task
- Sum of deviation of time (e.g. in days) against planned schedule of all active projects

Service level agreement:

- Percentage of service requests resolved within an agreedupon/acceptable period of time
- Cost of service delivery as defined in Service Level Agreement (SLA) based on a set period such as month or quarter
- Average time (e.g. in hours) between the occurrence of an incident and its resolution
- ✓ Downtime
- ✓ Availability
- Percentage of correspondence replied to on time
- Percentage of customer issues that were solved by the first phone call
- Number of complaints received within the measurement period

Service level:

- Cycle time from request to delivery
- Average cycle time from request to delivery
- ✓ Call length
- ✓ Volume of tasks per staff
- ✓ Number of staff involved
- Number of reminders
- ✓ Number of alerts
- Customer ratings of service
- Number of customer complaints
- ✓ Number of process errors
- Number of human errors
- Time allocated for administration, management, training

Efficiency level:

- ✓ Cycle time from request to delivery
- Average cycle time from request to delivery
- ✓ Call length
- ✓ Volume of tasks per staff
- ✓ Number of staff involved
- ✓ Number of reminders
- ✓ Number of alerts
- Customer ratings of service
- Number of customer complaints
- Number of process errors
- Number of human errors
- Time allocated for administration, management, training

Compliance:

 Average time lag between identification of issues and resolution

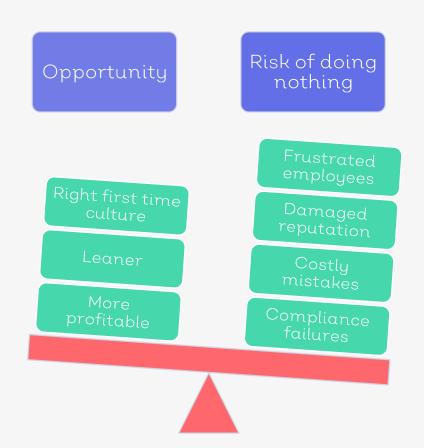
Qualsys

- Frequency of compliance reviews
- Sum of deviation in money of planned budget of projects
- 🗸 Budget



Why is Return on Quality Investment important?

- 1. Quality is an investment
- 2. Must be financially accountable
- 3. Seen as a cost centre, not profit centre
- 4. Get the attention of leadership
- 5. Demonstrate tangible results to leadership
- 6. Get what you want:
 - 1. Software
 - 2. Tools
 - 3. Training
 - 4. Engagement



How to measure quality?



- Analysing your data
- Customer satisfaction
- Product conformity
- Characteristics and trends of corrective action
- Suppliers
- Decisions based on evidence



How to calculate return on quality investment

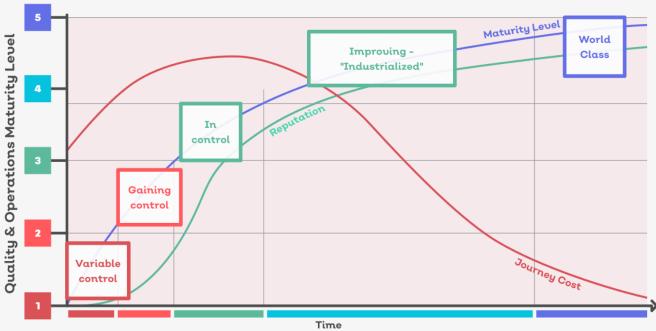
The process:

- Benchmark performance Information
 gathering: Direct / indirect costs /
 opportunity cost
- 2. Estimate savings Identify possible opportunities
- 3. Estimate costs upfront and ongoing
- 4. Financial projections ROI Calculator

iri L

The Journey to World Class

Scaling the Maturity Curve



5. Decide, review and monitor



Key performance indicators (KPIs)



Most KPIs fall into one of the following four categories:

- Revenue improvement
- Cost reduction
- Process cycle-time improvement
- Increased customer satisfaction



QMS Measures



Keeping the eyes and ears of senior management:

- Documents: Notification response rate
- Audits: Findings closure performance
- Training: Overdue training requirements
- Risk: Overdue risk assessments
- Issues: Overdue issues

Keep KPIs evidence-based



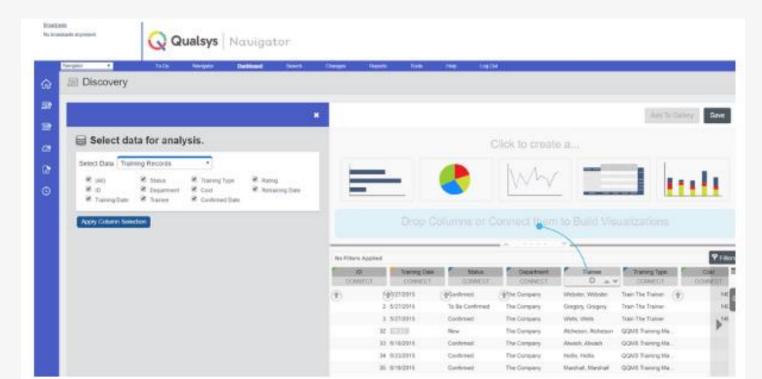
Shared business intelligence



- Share quality KPI information with senior leaders
- Annex SL highlights the role of leadership in driving the quality agenda align approach with common metrics
- Present business intelligence with 'C-level' language no quality jargon!
- Keep it simple

As a profession, we are appalling at marketing ourselves. We need to get better at that.

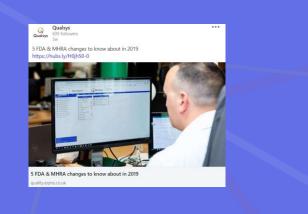
- Vince Desmond, Acting CEO at the CQI

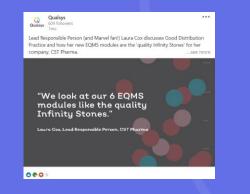


Businesses with highly-developed quality cultures spend £238 million less annually fixing mistakes

https://hbr.org/2014/04/creating-a-culture-of-quality









Follow Qualsys:

Linkedin.com/company/qualsys-

Rules By Hotwers W How to motivate six different personality types with quality: https://hubs.ky/Hotsgic0

How to motivate six different personality types with quality quality.egms.co.uk



Services team workshop

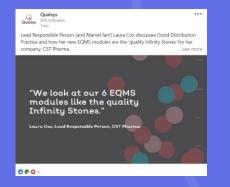


Don't know your CTX from your CRISP? Access our acronym dictionary and slice through the quality jargon. https://hubs.ly/HojDvqG0

...



quality.eqms.co.uk



Qualitys Sectors Sectors How to motivate six different personality types with quality https://hubs.ly/H0/sig/C0



How to motivate six different personality types with quality quality.eqms.co.uk







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Service team: Use cases



ISO 27001 – Its all about the CIA

Why?

Remember the benefits:

- Keeps confidential information secure
- Provides customers with confidence in how you manage risk
- ✓ Allows for secure exchange of information
- Ensure you are meeting legal obligations
- Manages and minimises exposure to risk
- Brings a culture of security
- Protects the company, assets, shareholders and directors.
- Provides a competitive advantage
- Enhanced customer satisfaction
- Consistency in delivery of service
- Enhances cyber security

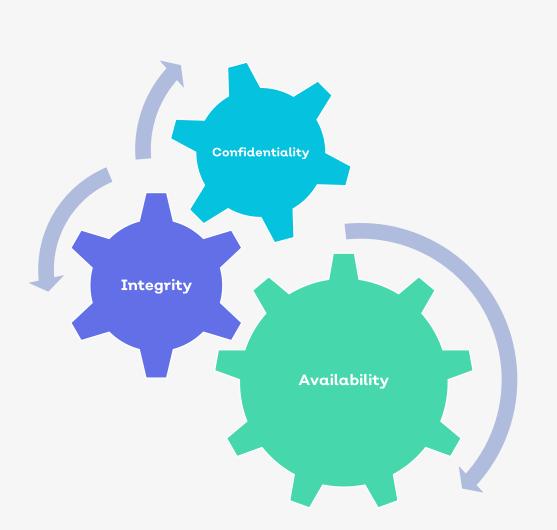


What?

Information security management is about preserving the **confidentiality**, **integrity** and **availability** of information and any associated information processing facilities.

It ensures **business continuity** by minimizing business damage by preventing and reducing the impact of security incidents.

- Confidentiality Information is not made available or disclosed to unauthorised individuals, entities or processes.
- Integrity safeguarding the accuracy and completeness of information.
- Availability ensuring the accessibility and usability of information upon demand by an authorised entity.





What are your biggest challenges??

Common challenges

- Cultural change
- Lack of buy-in from Senior Management
- Understanding the concepts
- Overcomplicating the process
- 'its not relevant to us'
- Staff competence
- Risk Assessment and Treatment





Do you have these data management processes?

New policies



- Over the next couple of weeks the following policies will be published. Please remember that these relate to the security of information,
 - Acceptable Use Policy
 - Access Control Policy
 - Backup Policy
 - Change Management Policy
 - Data Protection Policy
 - Encryption Policy
 - Equipment Security Policy
 - Exchange of Information Policy
 - Hiring and Termination Policy
 - Information Classification, labelling and handling Policy
 - Management of Removal Media Policy
 - Network Management and Security Policy
 - Patch Management and Software Update Policy
 - Physical Security Policy

How mature is your data management strategy?

Top tips

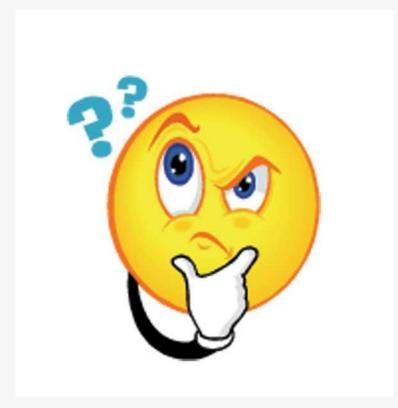


- Increased awareness around information security:
 - Clear desk and Lock screen
 - Encrypted laptops
 - No tailgating
 - Train, communicate and re-train
- Enhanced management of changes:
 - Infrastructure changes
 - Access changes New starters, leavers and role changes
 - Operational changes
- Management of Security Incidents:
 - Potential and nr miss Security Incident Issue; tie in with GDPR
- Strict Supplier Management:
 - New or changing suppliers
- Use building blocks



Any questions?







Risk Based Thinking

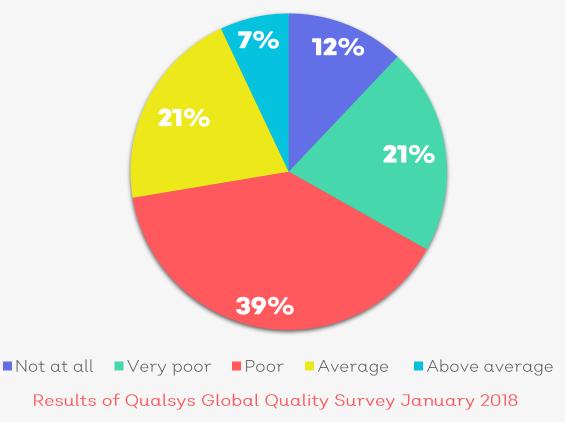


- Risk-based thinking is something we all do automatically and often sub-consciously.
- The main update to ISO 31000:2018 provides more strategic guidance than ISO 31000:2009 and places more emphasis on both the involvement of senior management and the integration of risk management into the organization.
- Risk is often thought of only in the negative sense. Risk-based thinking can also help to identify opportunities. This can be considered to be the positive side of risk.

Agenda has been based on data we received from your peers



How effective is your business at employing 'risk-based thinking'?



- 62% say their business does not proactively manage risk
- 72% say their business is not effectively employing risk-based

thinking

Download the report free:

http://quality.eqms.co.uk/global-grcreport-2018

The risk-based approach to ISO standards

Risk-based thinking:

- Improves governance
- Establishes a proactive culture of improvement
- Assists with statutory and regulatory compliance
- Assures consistency of quality of products and services
- Improves customer confidence and satisfaction

Risk Based Thinking Qualsys Reactive Proactive



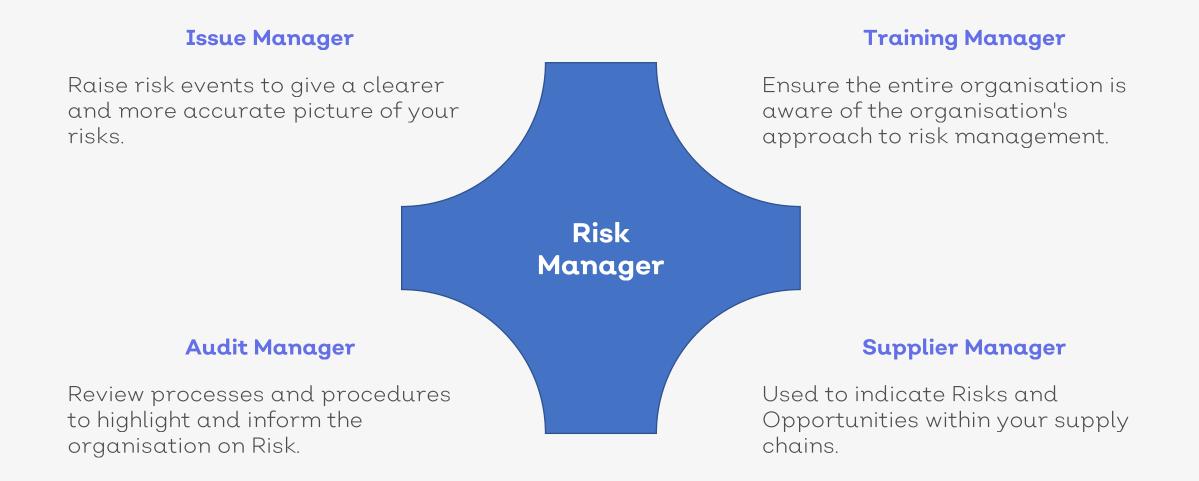
"You need to give every employee a channel where they can communicate risk."

- Richard Green, Kingsford Consultancy Services Ltd

Watch here: https://qualsys.wistia.com/medias/tqspoowtgf

How EQMS can support and promote Risk Based thinking:





Understanding how value is created and destroyed and the role that risk plays in this process is the key to a successful business operation.

One way to reach this understanding is through the development and implementation of a practical framework to manage both value and risk.

<u>www.menti.com</u>

65 56 34



Data integrity with Document Manager

Applying the 9 principles

Qualsys summer user group 2019

What is data integrity?

Qualsys

- Scope: from initial data generation and recording through processing, use, retention, archiving, retrieval and destruction
- Applies to paper and electronic data and records, within the scope of a quality management system



Benefits of good data governance



- Better decision-making
- Transparency into processes (Standard Operating Procedures/Policies)
- Reduce operating costs
- Improved strategic planning
- Reduced risk of data loss and corruption
- Confidence in your document control

Your Quality Management System (QMS) provides more than a regulatory requirement checkbox and data integrity is key to best practice.

A: Attributable



The user that performed the task must be identifiable within the system

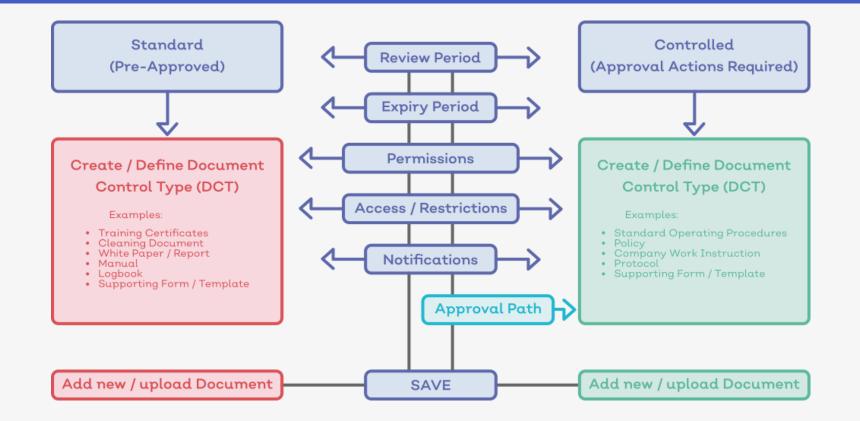
	+	€	-	-	Î
ID	New				
Title	- ~				
First Name	Kaye				
Surname	Eames				
Logon Name	keames				
Password	•••••				

Version	2.0	
Issue Date	5 V Month July Vear 2019 V	
Owner	User O Group Kaye Eames	

L: Legible



Data is readable, understandable, and allows a clear picture of the sequencing of steps/events in the electronic record



C: Contemporaneous, complete



Contemporaneous

System makes a record of an activity at the time it takes place

Complete

All recorded data features an audit trail to show nothing has been deleted or lost

C: Contemporaneous, complete



Date Modified 08 July 2019 09:24



Rob Needham updated Document record with ID 10078 - Policy Template, setting the Last Retrieved Date field to 21 May 2018 21:10 and changing the Read Count field from 0 to 1

21 May 2018 21:10:22

Liam Pollard updated Document record with ID 10078 - Policy Template, setting the ID field to 10078 and changing the Status field from 10 - Link to Structure to 5 - Live

5 February 2018 16:44:43

Liam Pollard linked Document Organisational Area record 13 - Services

5 February 2018 16:44:43

Liam Pollard linked Document Topic record 8 - Planning

5 February 2018 16:44:43

Liam Pollard created a new Document record with ID 10078 - Policy Template and set the following 15 fields:

- Approval Path field to 0
- Batch field to 333 Alliance Medical Supporting Docs
- Change Manager field to Guest Account
- Checked Out field to 0
- Document Control Type field to 106 Product Implementation Customer
- Issuer field to Guest Account
- Original Filename field to Policy Template.doc
- Owner field to Liam Pollard
- Owner Group field to 0
- Read Count field to 0
- RFC field to 0
- Status field to 10 Link to Structure
- Title field to Policy Template
- Version field to 1.0
- Version Date field to 05 Feb 2018 16:45

5 February 2018 16:44:43





The original captured data (record) must be retained

Metadata	Add new Metadata Property					
	Default	Sequence	Active	Mandator	y	
Uncontrolled Copy		0	\checkmark		×	
Regulatory Impact:	O Yes No	1	\checkmark		×	
Training Impact:		2	\checkmark		×	
Owner	Eames,Kaye					Motadata 100t
Uncontrolled Copy	Manufacturing					Location of distributed copies;
Regulatory Impact:	O Yes ● No					%Uncontrolled Copy:M1928%
Training Impact:	N/A					Date:
	,					<u>%:Date</u> : M025%
Owner	User O Group Kaye Eames	T				

built-in accuracy checks and verification controls Changes Log - Microsoft Edge \times \square qual2008dev/EQMSSSORC/Administrator/ChangeReasonAD (i) Х This site says... This site says... Confirmation failed - Check your password. You must update the Version before the record can be saved. OK

When recording data electronically, the system must have

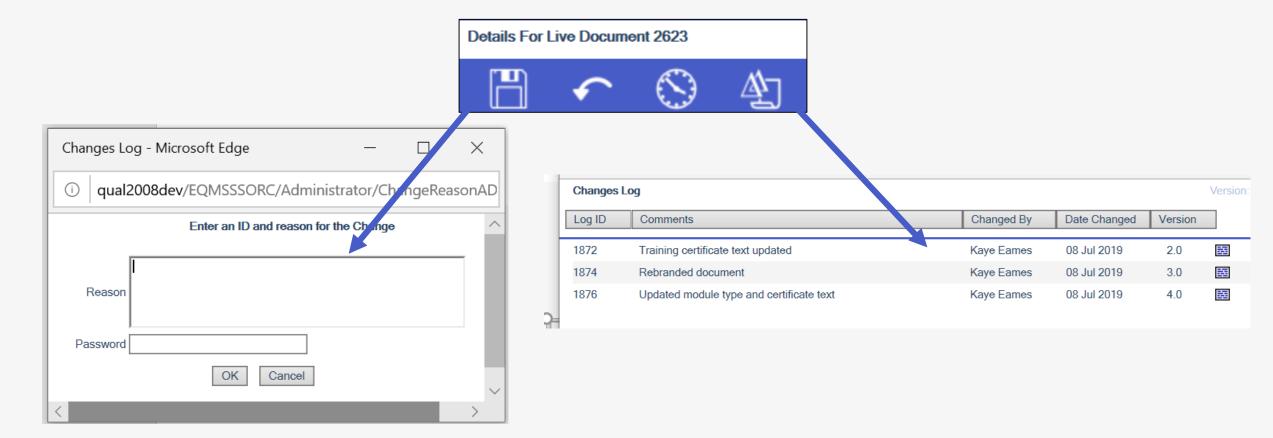
A: Accurate

Qualsys

C: Consistent



Consistency with records requires change/version management and traceability matrices



E: Enduring



Ensuring records and information exist and are readable during the entire period in which they might be needed, including long after recording... in some cases, decades!

+ 🛍 💾 乔 🖛 🌆 🥪 🖆	Changes Log - Microsoft Edge - 🗆 🗙
	i qual2008dev/EQMSSSORC/Administrator/ChangeReasonAD
This site says Are you sure that you wish to archive Content 11970?.	Enter an ID and reason for the Change
S I Don't let this page create more messages	Password
OK Cancel t Image: Concel t Image: Concel	OK Cancel

A: Available



Records must be accessible in a readable format to all applicable personnel responsible for their review or other operational processes. These must also be available for review/inspection to external users if relevant.

		Assignee Details	P U A
	Permissions	Eames, Kaye	
		Quality Assurance	
Active			
External User			
Comments			
Date Modified 05 July 2019 16:01			



Thanks for listening

Aizlewood's Mill, Nursery Street, Sheffield S3 8GG

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└── info@qualsys.co.uk



Supplier and Supply Chain Auditing

Qualsys User Group, Sheffield – Tuesday 9th July 2019

What is your confidence level?

More data than ever

- ✓ 269 billion emails are sent each day 74 trillion emails per year
- ✓ 90 emails per day, per person
- ✓ Average 4,000 emails per day, per business
- ✓ 49.6 days period between breach discovery and reporting dates
- ✓ Security breaches increased by 67% in 2018
- ✓ Cybercrime costs organizations \$13 million per year



It is estimated that data integrity cost British businesses £1.2 Billion in 2019

https://www.templafy.com/blog/how-many-emails-are-sent-every-day-top-email-statistics-your-business-needs-toknow/

https://www.thesslstore.com/blog/80-eye-opening-cyber-security-statistics-for-2019/

https://www.themanufacturer.com/mdc2011/pdf/ChainReaction-The-Fragmented-Supply-Chain.pdf



Like what we do?

Please write us a review:

reviews.capterra.com/new/150193

What are the challenges?

The trends



Volume

First of all, there is a vast amount of data available. With sheer volume in mind, it is not surprising that something is off. Is your current strategy equipped to handle the growing amount of data?

Sources

Where is your data coming from? If you're acquiring a new system, you may struggle transferring data back and forth. Moreover, those who manually transfer data risk human error. If your data differs between systems, how will you know which one is right?

Collaboration

How do you ensure that you are on the same page as your suppliers and customers? If your systems aren't updating in real-time, this will cause issues. Especially when transitioning with new supply chain parties, your data integrity is at risk.

How do we put some of the responsibility back on the suppliers?

Shine a light on the problem



Volume

- Clear ownership are all suppliers equal
- Trained processes email is not enough
- Consistent data/templates forms & checklists

Sources

- Single source of truth bring all data together
- Integrate remove risk of duplication

Collaboration

- Visibility schedule and communicate
- Real time decisions action when needed

How do we do it?



Volume

Document Manager – Processes

- ✓ External Provider Management <u>QP44</u>
- ✓ Change Management <u>QP43</u>
- ✓ Change Management from an IS perspective <u>IS Change</u>
- ✓ Provider / Contractor Assessment form <u>QF132</u>
- ✓ Provider Risk Assessment <u>QF117</u>

Issue Manager – Forms

- ✓ Qualsys Change Form
- ✓ New Supplier Requests
- ✓ Requisition Form

Issue Manager – Audits

✓ External Provider Management



More Than 750 Apps, Better Together

How do we do it?



Sources

- The right data in the right place
- The right process owners
- No duplication



How do we do it?



Collaboration

- Real time notifications/reminders/alerts
- Tailored communication/calendar invites
- External To Do List



To Do List

	Created On	Details	Due By 🝷
•	03 Jun 2019	P2-P7 Test Audit (REF:COTEST-516) - Action Create and Submit Action Plan: Audit COTEST, Finding Minor Nonconformance	14 Jun 2019
•	03 Jun 2019	P2-P7 Test Audit (REF:COTEST-516) - Action External User Action: Audit COTEST, Finding Minor Nonconformance	10 Jun 2019



Showing items from 1 to 2. Total items: 2

How much do you trust your data?

What will you do next?



Thank you for your time

Aizlewood's Mill, Nursery Street, Sheffield S3 8GG

• +44 114 282 3338

🖂 info@qualsys.co.uk

sectors. Name and Address of the owner

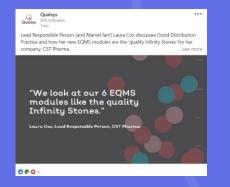


Don't know your CTX from your CRISP? Access our acronym dictionary and slice through the quality jargon. https://hubs.ly/HojDvqG0

...



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Qualitys Sectors Sectors How to motivate six different personality types with quality https://hubs.ly/H0/sig/C0



How to motivate six different personality types with quality quality.eqms.co.uk







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Rob Needham: New products



- Over 200 features added in the last 5 years
 - Of which over 75% come from customer suggestion / ideas.
- ✓ 3 new modules developed or redeveloped
- ✓ 60+ integrations completed included custom and standard API's
- ✓ 8 additional addon's for EQMS developed
- ✓ 5 additional standard API sets developed
- 10+ development focused user groups held over the period, influencing the future roadmap.
- ✓ GXP Advisory Group & V7 Usability Testing

Features developed over last 5 years



- Supplier Manager module
- AD SSO ٠
- Mandate Audit Sequence ٠
- Advanced Navigator search ٠
- Full System Audit trailing
- + 30 features

- Related Documents
- Supplier Portal
- iEQMS update including Issue Manager
- ICS integration
- Training Manger quiz
- Additional API's and SAP integration
- + 60 features

- Conditional metadata
- Bulk Audit Importer
- iEQMS Auditor updates
- Training Manager API's
- BI external data set importer
- Additional BI datasets
- + 25 features

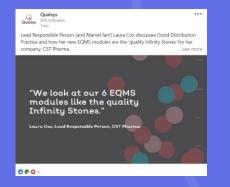


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Qualitys Sector of Selectores Sector on the Selectores How to motivate six different personality types with quality https://hubs.ly/H0/sig/C0



How to motivate six different personality types with quality quality.eqms.co.uk







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Tom Speddings: Services overview

Road map to customer success

Tips, recommendations and resources from your Customer Success Manager







Why is communication essential to success?

The single biggest problem in communication is the illusion that it has taken place. – George Bernard Shaw

28% reported poor communication as the primary cause of failing to deliver a software project within its original timeframe.

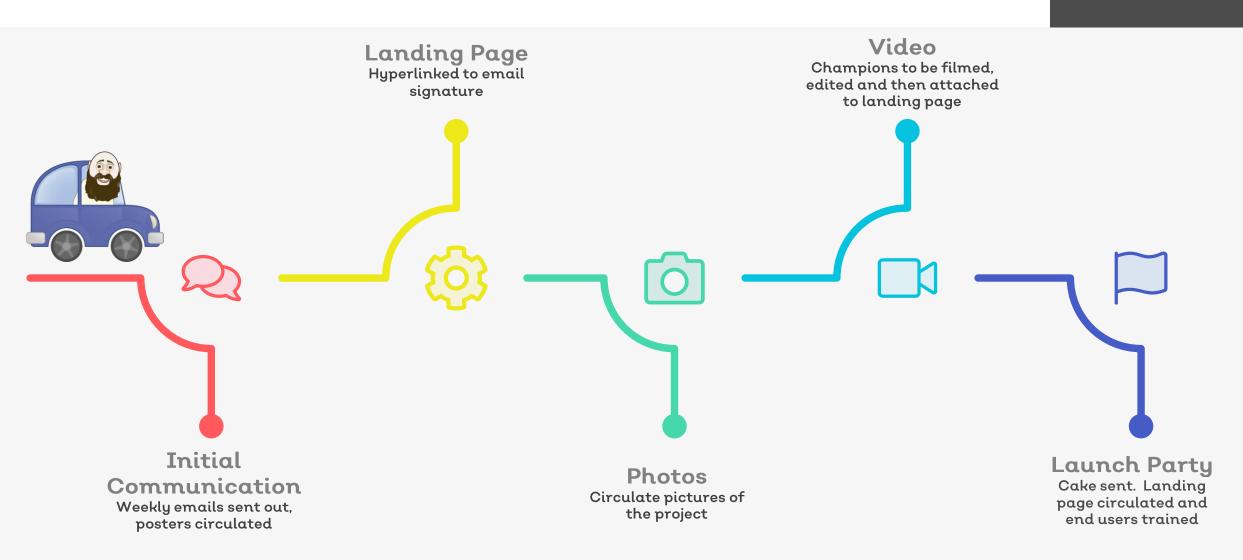
" The less people know, the more they yell."

– Seth Godin

The cumulative cost per-worker-per-year due to productivity losses resulting from communications barriers is £19,666.

User engagement roll-out





Initial communication: online



Emails

Qualsys suggests periodic emails and info snippets from key project personnel to share news about your EQMS project internally. Qualsys can provide email templates and info snippets on request. Suggested topics include:

- What EQMS is
- Why your business is using it and how it will benefit your colleagues
- When the system is arriving
- Key stats: Document Manager "It will save us 2 days of document admin time every single month."

"Businesses reduce their auditing time by 67% with Audit Manager. We go live next week."

Email signatures

Qualsys provides hyperlinked images for display in customer email signatures, spreading project awareness through internal emails. The images link to a landing page providing further information about EQMS.

Initial communication: offline



Written communication

With UK workforces not all having access to the internet at work we appreciate other methods are preferred, we suggest the following:

- Letters home
- Articles featured on internal printed publications
- Invites to the launch party
- Ticker updates

Posters

Qualsys can provide editable poster templates for the customer to display at key physical locations. Recommended areas include:

- Bulletin boards
- Meeting rooms
- Breakout/smoking/washroom areas

Visual aid examples





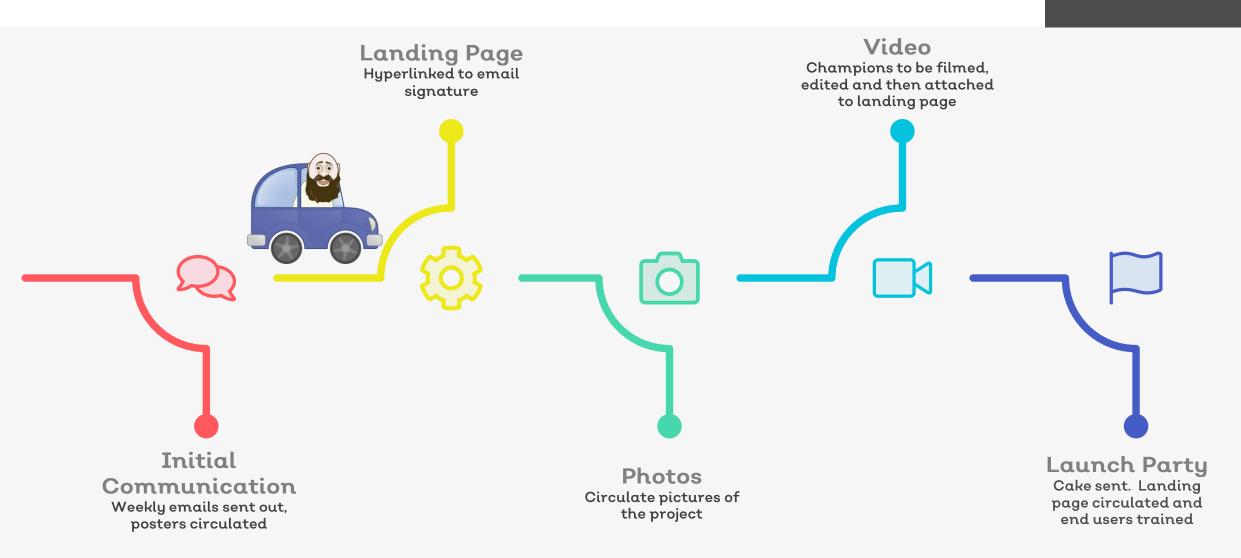




Log into EQMS today: [insert EQMS URL]

User engagement roll-out

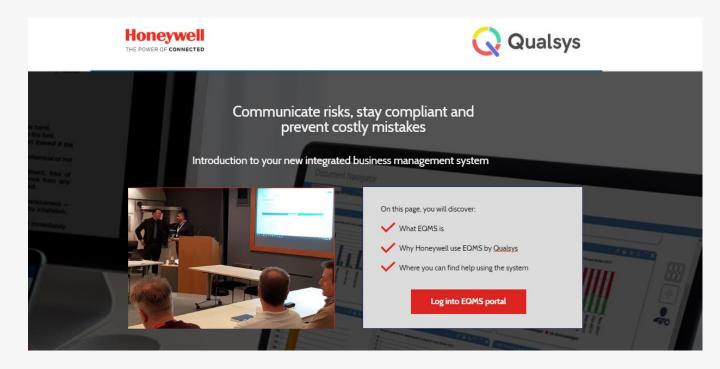




User engagement

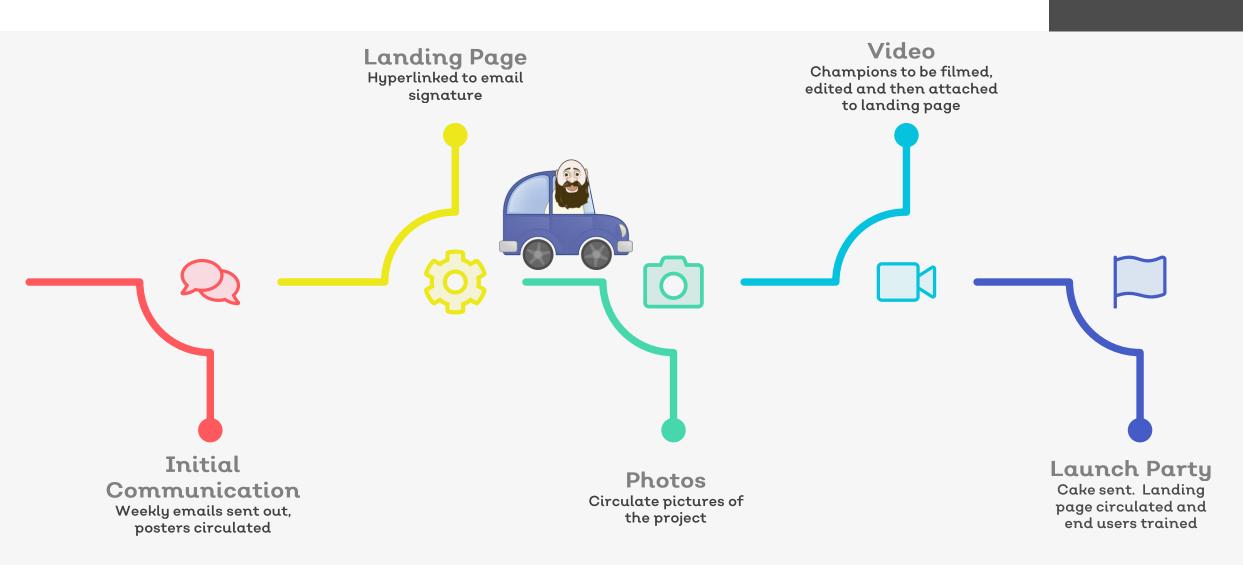


- Qualsys can provide a personalised web landing page for customers to circulate internally, containing:
 - Links to log into EQMS
 - Links to help resources and tutorial videos
 - Project information and the benefits of the new system
 - Personalised branding to match customer website and internal branding
- Customers also have the option to have a project sponsorship video produced with key personnel discussing the project.



Qualsys

User engagement roll-out



Photos go a long way...

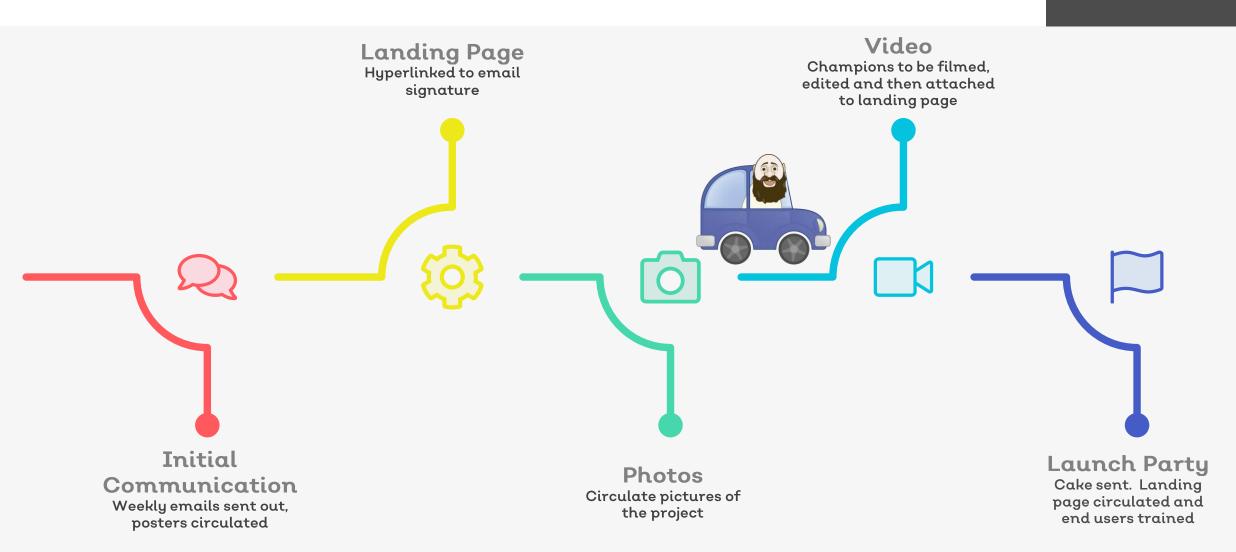


• Images of key personnel engaged and enthusiastic about the project are great for your internal communications.





User engagement roll-out



Crown your champions

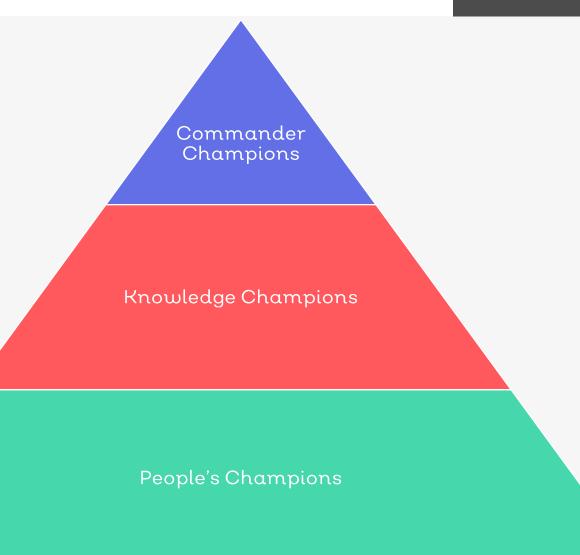


Commander Champions: Recognisable senior figures in your business, such as board members and directors. Known by everyone, with influential company-guiding views.

Knowledge Champions: Those closest to the EQMS implementation decision who understand the value the system will bring. Quality, risk and compliance managers.

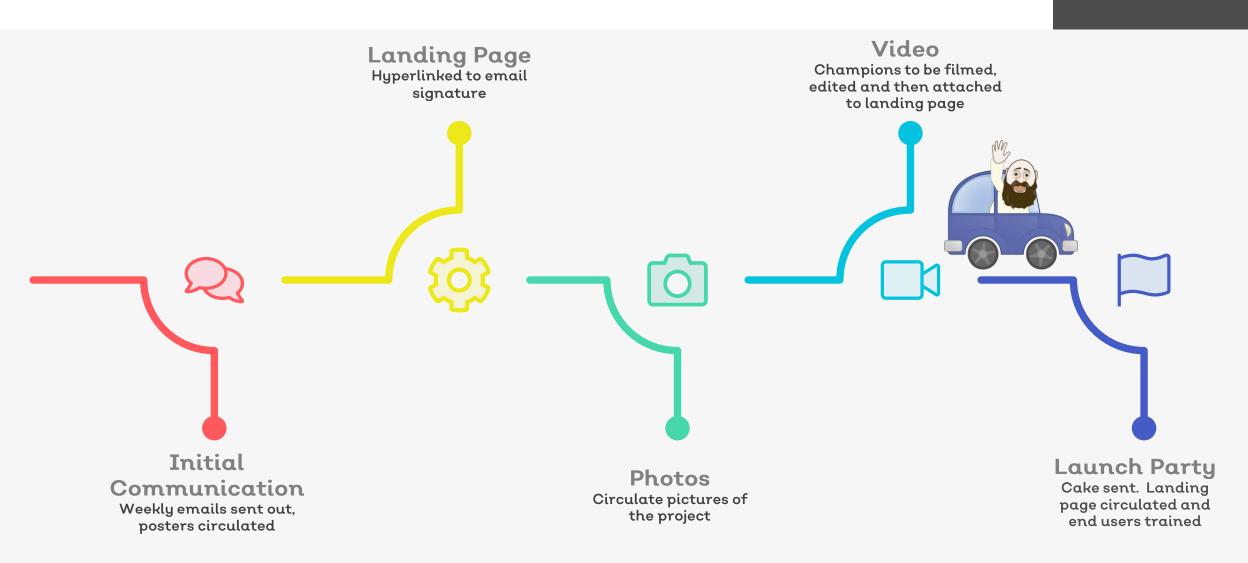
People's Champions:

Boots-on-the-ground representatives of your end user community. Influential and respectable promoters at the coalface of the project. Engineers, factory workers, office staff.



Qualsys

User engagement roll-out



Going live: your launch party

- Project sponsors receive a welcome cake from the Qualsys team
- Celebrate your 'go live' date with a launch party
- Add a countdown clock for your system switch-on: share it on your intranet, newsletter and company website
- Qualsys can prepare a press release for publication on your website and the Qualsys blog (25,000 subscribers) to publicise your project launch and commitment to quality





Health check and beyond

- Customers receive a system health check report 90 days after going live and every 90 days thereafter, summarising your usage metrics and allowing you to pinpoint system strengths and areas of improvement for the future.
- Anniversaries are important and EQMS is no different. Customers will also receive an annual 'deep dive' health check summarising system use for the past year – perfect for proving the real business value and return on investment of your system.
- Get a honest view on user engagement across your EQMS system
- 3 key metrics against each live module
- Reward users who engage and interact with EQMS and motivate the business for continued long-term engagement by sharing your health check report (and the congratulations cake we send you!)
- Refresher training is available for long-term engagement with the system.

User Engagement 113 39 total active total number of Administrators **User Activity** Last Login < 3 Months Never Logged In Document Manager Licenses Used: 12 194 44% 101 days total live of documents to approve a

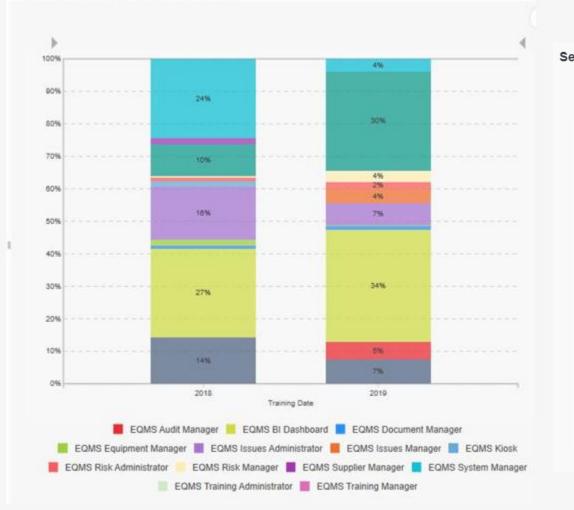
read in the last 90



Qualsys Training

SERVICES - Training per module %

💱 [Training Date] Date Range 365 Days Ago - Today











Qualsys Training Academy

Coming soon!!!

- Regional training sessions
- E-Learning
- Webinars
- Training Guidance/Materials

#kayeontour



What training do we plan to do as part of our new Training Academy?

- Admin
- End User
- Refresher
- Up Skill (New features, Metadata, Document/Outlook Add ons)

Workshops

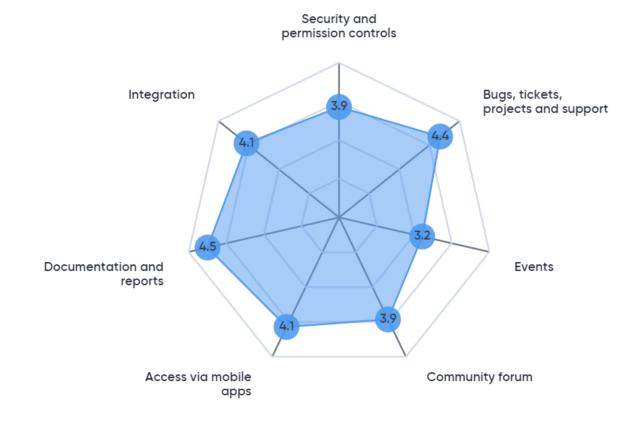
- Product based
- Skill based

What's next in the world of training?





Customer portal: What matters the most to you?



Overall, how did you find today?

Mentimeter

Really useful, great event	Really useful and interesting, some key points to think about & things to look forward to for the future	Good overview although disappointed at problems during issue manager presentations
	ful and interesting, some key poi ut & things to look forward to for	
Some useful info and a new customer l wo liked more case studies showing how modules are used rather	~	

What service offerings would you also like from Qualsys?

Mentimeter

Xx	Learning academy	Able to see / keep Health Check reports; software and modules
Up and coming Update information	Training	updates; #kayeontour, booking e-learning and other events
Customer feedback module	Opportunity to see other customers's systems and learn from their experience	L
		Sharing of best practice



Feedback Session

Feedback



1. Product

- Improvements
- New features
- Issues
- 2. Services
- 3. Help and Knowledgebase
- 4. Information, blogs, marketing
- 5. Events



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Key Requirements of WCAM



- 1. Analysis and Planning
 - Understanding of the customer
 - Knowledge of your key issues
- 2. Collaborative value creation
- 3. Pro-active communication
- 4. Responsive communication
- 5. Confidence and Leadership

Cranfield School of Business Management – World Class Account Management

Our approach



- 1. Regular communication
- 2. Responsiveness
- 3. Health checks
- 4. Analytics
- 5. Integrity
- 6. A commitment to improve



Next steps



- All slides and video recordings from today will be emailed to you
- Next user group: November
- Feedback survey to complete will be emailed to you
- Event 12th September ISO 45001 <u>https://quality.eqms.co.uk/iso45001healthandsafetyevent</u>



Feedback Session

Robert Oakley

Feedback



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Get in touch

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